



KNXV

ORDER

Print Date 10/09/12

Page 1 of 3

Flight Dates **10/10/12-10/19/12**

Contract / Revision **313415 /**

Original Date / Revision
09/28/12 10/09/12

Advertiser **Az Corp Commission Busch**

Agency **Media Strategies and Resea**

Buying Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Primary Account Executive
KNXV House

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| KNXV House | 100% | | |

Product

Az Corp Commission Busching-Ke

Agency Com 15%

Billing Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate # **12179**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | |
| KASW | % | |
| KDRX | % | |
| KPHO | % | |
| KPNX | % | |
| KPPX | % | |
| KSAZ | % | |
| KTVK | % | |
| KTVW | % | |
| KUSK | % | |
| KUTP | % | |
| UNKWN | 100% | |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 72 | \$24,242.00 | \$28,520.00 | 2.00 |
| Totals | 72 | \$24,242.00 | \$28,520.00 | 2.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 10/01/12 | 10/19/12 | 72 | \$24,242.00 | \$28,520.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|---------------------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | KNXV | 10/15/12 | 10/19/12 | M-F 6-7am M-F 6-7am | CM | 6am-7am | 11121-- | :30 | 6 | \$150.00 | P-6 | 0.00 | NM | 6 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | 11121-- | | | 6 | | \$150.00 | | 0.00 | | | | |
| N 2 | KNXV | 10/15/12 | 10/19/12 | M-F 7-9am M-F 7-9am | CM | 7am-9am | 22222-- | :30 | 10 | \$150.00 | P-6 | 0.00 | NM | 10 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | 22222-- | | | 10 | | \$150.00 | | 0.00 | | | | |
| N 3 | KNXV | 10/14/12 | 10/14/12 | Su 6-7am GMA Su 6-7am Good Morning | CM | 6am-7am | -----S | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |



KNXV

Print Date: 10/09/12

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Contract / Revision **313415** Flight Dates **10/10/12-10/19/12**

Hiatus Dates

Original Date / Revision 09/28/12/ 10/09/12

Order Sep 00:20:00

Advertiser **Az Corp Commission Busc** Product **Az Corp Commission Busc** Estimate # **12179**

| | | | | | | | | | | | | | | Totals | |
|------|---|-------------------|-------------------|---|-------|-----------------------|-----------------|---------------|-------------|-----------------------|-----|---------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 3 | KNXV | 10/14/12 | 10/14/12 | Su 6-7am GMA Su 6-7am Good Morning , | CM | 6am-7am | -----S | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | | \$100.00 | | | 0.00 | | | |
| N 4 | KNXV | 10/15/12 | 10/19/12 | M-F 10am-11am The View | CM | 10am-11am | -1----- | :30 | 1 | \$300.00 | P-6 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -1----- | | 1 | | | \$300.00 | | | 0.00 | | | |
| N 5 | KNXV | 10/15/12 | 10/19/12 | M-F 2pm-3pm General Hospital | CM | 2pm-3pm | 11111-- | :30 | 5 | \$200.00 | P-6 | 0.00 | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 11111-- | | 5 | | | \$200.00 | | | 0.00 | | | |
| N 6 | KNXV | 10/15/12 | 10/19/12 | M-F 430pm-5pm M-F 430pm-5pm | CM | 430pm-5pm | 11-1--- | :30 | 3 | \$225.00 | P-6 | 0.00 | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 11-1--- | | 3 | | | \$225.00 | | | 0.00 | | | |
| N 7 | KNXV | 10/15/12 | 10/19/12 | M-F 4pm-430pm 4PM News | CM | 4pm-430pm | 11111-- | :30 | 5 | \$250.00 | P-6 | 0.00 | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 11111-- | | 5 | | | \$250.00 | | | 0.00 | | | |
| N 8 | KNXV | 10/15/12 | 10/19/12 | M-F 5pm-530pm M-F 5pm-530pm | CM | 5pm-530pm | 11112-- | :30 | 6 | \$500.00 | P-3 | 0.00 | NM | 6 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 11112-- | | 6 | | | \$500.00 | | | 0.00 | | | |
| N 9 | KNXV | 10/15/12 | 10/19/12 | M-F 6pm-630pm M-F 6pm-630pm | CM | 6pm-630pm | 22221-- | :30 | 9 | \$550.00 | P-3 | 0.00 | NM | 7 | \$3,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 22221-- | | 9 | | | \$550.00 | | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 3 | KNXV | 10/15/12-10/21/12 | M-F 6pm-630pm | | 6pm-630pm | MTWThF---- | :30 | | (\$550.00) | | 0.00 | NM | | |
| | See MG 17.2,17.3,17.4,17.5 | | | | | | | | | | | | | | |
| | [no avails due to program change preempt rv 9/28] | | | | | | | | | | | | | | |
| | 4 | KNXV | 10/15/12-10/21/12 | M-F 6pm-630pm | | 6pm-630pm | MTWThF---- | :30 | | (\$550.00) | | 0.00 | NM | | |
| | See MG 17.2,17.3,17.4,17.5 | | | | | | | | | | | | | | |
| | [no avails due to program change preempt rv 9/28] | | | | | | | | | | | | | | |
| N 10 | KNXV | 10/14/12 | 10/14/12 | Su 5pm News SU 5pm-530pm News | CM | 5pm-530pm | -----S | :30 | 1 | \$200.00 | P-6 | 2.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | | \$200.00 | | | 2.00 | | | |
| N 11 | KNXV | 10/15/12 | 10/19/12 | M-F 630pm-7pm M-F 630pm-7pm | CM | 630pm-7pm | 11111-- | :30 | 5 | \$500.00 | P-6 | 0.00 | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 11111-- | | 5 | | | \$500.00 | | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | KNXV | 10/15/12-10/21/12 | M-F 630pm-7pm | | 630pm-7pm | MTWThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| | See MG 17.2,17.3,17.4,17.5 | | | | | | | | | | | | | | |
| | [no avails due to program change preempt rv 9/28] | | | | | | | | | | | | | | |
| N 12 | KNXV | 10/19/12 | 10/19/12 | Friday Prime C 20/20 | CM | 9pm-10pm | ----F-- | :30 | 1 | \$1,500.00 | P-6 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | ----F-- | | 1 | | | \$1,500.00 | | | 0.00 | | | |



KNXV

Print Date: 10/09/12

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Contract / Revision **313415** Flight Dates **10/10/12-10/19/12**

Hiatus Dates

Original Date / Revision 09/28/12/ 10/09/12

Order Sep 00:20:00

Advertiser **Az Corp Commission Busc** Product **Az Corp Commission Busc** Estimate # **12179**

| | | | | | | | | | | | | | Totals | |
|---|-----------|-------------------|-----------------|----------------------------|-------|-----------------------|-------------------|---------------|-------------|-----------------------|---------------|-----------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 13 | KNXV | 10/15/12 | 10/19/12 | M-F 10-1035pm 10pm News | CM | 10pm-1035pm | 22222-- | :30 | 10 | \$850.00 | P-3 | 0.00 NM | 10 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 22222-- | | | 10 | | \$850.00 | | 0.00 | | | |
| N 14 | KNXV | 10/13/12 | 10/13/12 | SA 10-1035pm 10pm News | CM | 10pm-1035pm | -----S- | :30 | 1 | \$450.00 | P-3 | 0.00 NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$450.00 | | 0.00 | | | |
| N 15 | KNXV | 10/14/12 | 10/14/12 | SU 10-1035pm 10pm News | CM | 10pm-1035pm | -----S | :30 | 1 | \$850.00 | P-3 | 0.00 NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | 1 | | \$850.00 | | 0.00 | | | |
| N 16 | KNXV | 10/15/12 | 10/19/12 | Nightline Nightline | CM | 1035p-1102p / 1131- | 1----- | :30 | 2 | \$250.00 | P-6 | 0.00 NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1-1---- | | | 2 | | \$250.00 | | 0.00 | | | |
| N 17 | KNXV | 10/13/12 | 10/13/12 | Sa 6pm News SA 6pm-630p | CM | 6pm-630p | -----S- | :30 | 1 | \$350.00 | P-3 | 0.00 NM | 8 | \$1,945.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 1 | | \$350.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | KNXV | 10/08/12-10/14/12 | | Sa 6pm News | | 6pm-630p | -----Sa-- | :30 | | (\$350.00) | | 0.00 NM | | |
| See MG 17.2, 17.3, 17.4, 17.5 [preempt due to program change per sa request rv 10/1] | | | | | | | | | | | | | | |
| 2 | KNXV | 10/16/12-10/16/12 | | Prime News | | 8p-9p | -T----- | :30 | | \$550.00 | | 0.00 NM | | |
| Ⓜ MG for 9.3,9.4,11.2,17.1 | | | | | | | | | | | | | | |
| 3 | KNXV | 10/16/12-10/16/12 | | Prime News | | 8p-9p | -T----- | :30 | | \$550.00 | | 0.00 NM | | |
| Ⓜ MG for 9.3,9.4,11.2,17.1 | | | | | | | | | | | | | | |
| 4 | KNXV | 10/16/12-10/16/12 | | Prime News | | 8p-9p | -T----- | :30 | | \$500.00 | | 0.00 NM | | |
| Ⓜ MG for 9.3,9.4,11.2,17.1 | | | | | | | | | | | | | | |
| 5 | KNXV | 10/13/12-10/13/12 | | Sa 4pm/5pm News | | 4-430p | -----Sa-- | :30 | | (\$350.00) | | 0.00 NM | | |
| Ⓜ See MG 17.6, 17.7, 17.8, 17.9, 17.10 [na - program change - Nascar. MJ 10/4] | | | | | | | | | | | | | | |
| 6 | KNXV | 10/11/12-10/12/12 | | M-F 1pm-2pm | | 1pm-2pm | ---ThF---- | :30 | | \$100.00 | | 0.00 NM | | |
| Ⓜ MG for 17.5 10/13 | | | | | | | | | | | | | | |
| 7 | KNXV | 10/10/12-10/12/12 | | M-F 5-6am | | 5am-6am | --WThF---- | :30 | | \$75.00 | | 0.00 NM | | |
| Ⓜ MG for 17.5 10/13 | | | | | | | | | | | | | | |
| 8 | KNXV | 10/10/12-10/12/12 | | M-F 5-6am | | 5am-6am | --WThF---- | :30 | | \$75.00 | | 0.00 NM | | |
| Ⓜ MG for 17.5 10/13 | | | | | | | | | | | | | | |
| 9 | KNXV | 10/10/12-10/12/12 | | M-F 5-6am | | 5am-6am | --WThF---- | :30 | | \$75.00 | | 0.00 NM | | |
| Ⓜ MG for 17.5 10/13 | | | | | | | | | | | | | | |
| 10 | KNXV | 10/10/12-10/12/12 | | M-F 430-5am | | 430-5am | --WThF---- | :30 | | \$20.00 | | 0.00 NM | | |
| Ⓜ MG for 17.5 10/13 | | | | | | | | | | | | | | |

*Tax 1 Note: Tax 0.5%.

Totals 72 \$28,520.00